

Dear Valued CIVCO Customer,

You will undoubtedly notice our new name and logo, but one thing remains the same – our dedication to providing **A BETTER WAY** to improve outcomes for patients and healthcare providers worldwide. I would like to spend a moment describing the changes taking place at CIVCO Radiotherapy. Until just a few months ago, CIVCO Medical Solutions, Radiation Oncology was part of CIVCO Medical Solutions which included our sister company, CIVCO Medical Solutions, Multi-Modality Imaging. For the past two years we have been working to separate the two organizations to enable better focus and service in our respective markets. Earlier this year, that separation was completed. As part of that process, we, CIVCO Radiation Oncology, needed to redefine who we are and what we aspire to as a company.



The name change was driven by our desire to bring clarity and focus to what we do – provide patient positioning and motion management solutions used for patients undergoing treatment for cancer utilizing high-energy rays or beams of subatomic particles. As a global company we chose to utilize the more recognized global terminology of radiotherapy – thus CIVCO Radiotherapy!

As part of the discernment process for a new name, we also redefined our Mission and Vision. Our mission describes why we get up and go to work every day – To improve outcomes for patients and healthcare providers worldwide; and how we are going to do that – by providing high-quality, innovative, patient-centric radiotherapy solutions.

Our vision confirms our dedication to being more responsive and collaborative while serving the needs of all global markets – To be the leading innovation partner in radiotherapy solutions worldwide.

The new logo represents our commitment to patient-centricity and to providing a better way of improving patient outcomes. You might even notice a “celebratory” figure in the logo!

We hope the newest edition of the solutions guide with the largest breadth of immobilization and patient positioning solutions continues to help aide your efforts to improve patient care and outcomes. Thank you for your continued patronage and support of CIVCO Radiotherapy. We look forward to serving your needs now and in the future.

Nat Geissel
Executive Vice President and General Manager

MISSION

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VISION

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